

Shelly Muelken, CMCA

President

Shelly Muelken is a self-motivated, assertive, and highly accomplished real estate professional. While her primary focus is property management, Shelly possesses a deep understanding of the commercial real estate industry and her abilities are well recognized within the local real estate community.

Role and Responsibilities

Shelly provides property management and accounting services as well as leasing representation for a portfolio of office, industrial and retail property as well as association management services for multi-family homeowner associations. She offers expertise in budget preparation, financial management and reporting, and lease administration and places special emphasis on establishing strong client communications.

Ensuring that each property is performing at optimum is part of Shelly's focus. She coordinates maintenance activities, solicits and negotiates contractor bids, and oversees the execution of capital improvements to ensure operational efficiencies as well as the property's aesthetic appeal.

Shelly is also positioned to serve as a court-appointed receiver and understands the importance of stabilizing troubled assets and operating them in a smooth and cost-effective manner.

Experience

Shelly's career began as an industrial sales assistant and quickly evolved into property management. From 1989 to 1995, Shelly worked for Ross Company, a full-service commercial real estate firm headquartered in Roseville, Minnesota. In addition to traditional property management responsibilities, Shelly was also involved in the development of several retail centers during her tenure at Ross.

Shelly presently owns and operates Marketplace Commercial and Marketplace Management, where she oversees the delivery of professional property management and brokerage services. Her integrity, enthusiasm, and dedication make Marketplace an invaluable asset for the firm's clients.

Professional Affiliations

Shelly holds a Minnesota Real Estate Broker's License and is a member of the Minnesota Commercial Association of Realtors (MNCAR) and Minnesota Shopping Center Association (MSCA). She also holds the Certified Manager of Community Associations (CMCA) designation and is a member of the Community Associations Institute (CAI).

